



# MBA Australasia Awards 2023

26 October

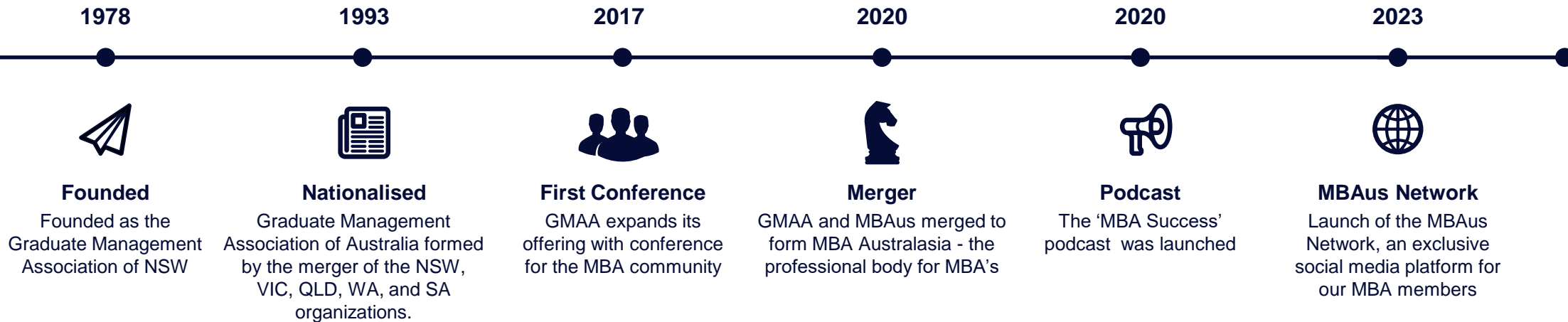
Zagame's House Carlton, Melbourne VIC

## Sponsorship pack



# MBA Australasia

“Our mission is to promote the standing of and enhance the value of MBA and DBA qualifications.”



**MBA Australasia** (or MBAus, pronounced “MBA oz”) is a not-for-profit membership organisation with a long history of supporting management students and graduates. Previously operating as the Graduate Management Association of Australia (GMAA) and supporting all graduate management degrees, MBA Australasia refocused its efforts in 2020 on being the peak body for MBA graduates across Australasia as well as the 30,000 MBA students enrolled each year.

Through a range of events and outreach activities, we connect MBAs and help them make the most of their degree.

# MBA Australasia Awards 2023

The MBA Australasia Awards (previously known as the Graduate Management Awards) is a prestigious annual ceremony that recognises outstanding achievements, innovation, and leadership in the field of Masters of Business Administration education. This esteemed event brings together top-notch professionals, academics, industry leaders, and graduates from various management disciplines to celebrate excellence and inspire future leaders.

After a successful return to an in-person awards ceremony last year in Brisbane CBD, this year's we will celebrate the awards with a cocktail party in Melbourne.

## Award categories

- Most Outstanding MBA
- Community Impact
- MBA Innovation
- MBA Entrepreneurship
- Most Inspirational MBA Lecturer
- Business Excellence and Leadership

## Information Pack



**Nominations close 7 Sep !**

# THE MBAUS AWARDS ARE BACK *Bigger and better*

**26 October 2023**

18:00 – 22:00

Zagame's House Carlton, Melbourne

Awards Ceremony, Guest Speaker & Networking

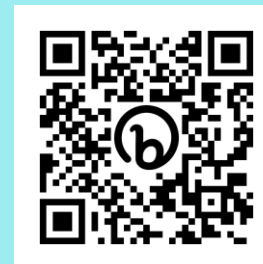
Cocktails & Canapes provided

Business attire

Members: **\$50** (Non-Members: \$75)



**Tickets**



**Award  
Nomination Form**



Lead

Empower

Inspire

# Sponsorship Options

As a sponsor of the MBA Australasia Awards, your brand will be exposed to a highly influential audience of leading talent, industry professionals, thought leaders, and decision-makers, both at the Awards night and through our reach as throughout the business community.

## Silver Sponsor Plan

# \$500

Recognition as a MBAus Silver sponsor

Logo on our Website and Social Media pages

Verbal recognition and brand placement at the Awards

1x complimentary ticket

## Platinum Sponsor

# \$2,000

Recognition as MBAus Platinum Sponsor

Logo and multiple brand promotional posts on our Website and Social Media pages

Verbal recognition, prime brand placement, and option to show a 2-minute video at the Awards

Reserved space for a banner display

3x complimentary event ticket

Naming rights for 2x Award categories

Opportunity to deliver remarks during the Awards opening session, support judging, and announce Award winners.

## Gold Sponsor

# \$1,000

Recognition as MBAus Gold Sponsor

Logo and brand promotion posts on our Website and Social Media pages

Verbal recognition, brand placement, and option to show a 2-minute video at the Awards

Reserved space for a banner display

2x complimentary event ticket

Naming rights for 1x Award category

Opportunity to support judging and announce an Award winner

**Note:** Your sponsorship is crucial for elevating awareness of the MBA degree's value across industries. MBAus, a thriving professional community, relies on your support to highlight the MBA's significance in our region. In today's complex world, MBAs empower professionals to tackle issues innovatively. MBAus is dedicated to nurturing this community through its vision. Your sponsorship amplifies the MBA's worth. Thank you for your consideration.



# MBA Success Podcast



## MBA Success podcast

The MBA Success Podcast commenced in 2020 and showcases interviews with distinguished guests how their MBA has helped them achieve their career goals and learn what success means for them. Each episode provides inspiring insights into the lives of MBA graduates who have found success in their chosen field and actionable ideas to unlock the full potential of MBA to help realize your career vision.

Listen and Subscribe [Apple](#) | [Spotify](#) | [Google](#)

## Some of our Guests



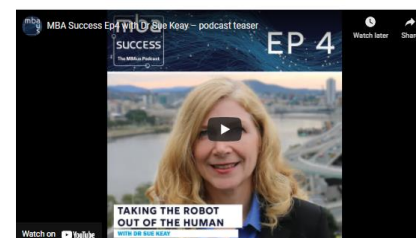
### Sussan Forrester

Company Director & Chairperson  
(Melbourne Business School MBA)



### Alex Chaduri

Director of Infectious Diseases at  
Prince Charles Hospital  
(UQ Business School MBA)



### Dr Sue Key

CEO at Queensland AI Hub  
(UQ Business School MBA)



### Mike Tristram

CEO at Trisco Food  
(QUT Business School MBA)

# Technical & Networking Events

## Networking Events

MBA Australasia recognizes networking as a key factor in the success of MBAs and business. To help support our members, we host several networking events throughout the year, with many also including a speaker to presenting on a relevant business issue.



## MBA Conference

Between 2017 and 2019, MBAus held three annual conferences to connect MBAs and share knowledge, each attracting more than 100 delegates from 12 business schools. After the COVID-19 disruption, the board are now working on plans for the next MBA conference.



## Case cracking workshops

MBA Australasia facilitates case cracking sessions to help our members collaborate with each other to keep their case study skills sharp and allow them to connect with firms and professionals working in or around the management consulting sector.





# Thank you for your consideration

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