



# MBA AUSTRALASIA AWARDS

ENTRY PACK | 2023

# THE MBAUS AWARDS ARE BACK

## *Bigger and better*

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The MBA Australasia Awards (previously known as the Graduate Management Awards) is a prestigious annual ceremony that recognises outstanding achievements, innovation, and leadership in the field of Masters of Business Administration education. This esteemed event brings together top-notch professionals, academics, industry leaders, and graduates from various management disciplines to celebrate excellence and inspire future leaders.

After a successful return to an in-person awards ceremony last year in Brisbane CBD, we're excited to build on that momentum. This year's hard work will culminate in a beautiful cocktail party as the winners are announced in Melbourne's Collins Square Events Centre on Thursday the 26th October 2023.

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# Why ENTER

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- 1 It's important to take a step back and recognise the hard work and dedication that goes into completing an E/MBA
- 2 Differentiate yourself as an innovative and strategic business leader
- 3 Elevate the importance and impact that the E/MBA degree has on the business world
- 4 Inspire others, sharing success stories can motivate and encourage aspiring professionals
- 5 The awards provides networking opportunities, allowing you to to connect with like-minded peers, build relationships, and expand your professional network
- 6 Grow your influence, the awards provides a platform to share experiences, ideas, and expertise, enabling finalists to make a greater impact on their industry and community





# Who CAN ENTER

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The MBA Australasia Awards are all about celebrating alumni, current students and the faculty of E/MBA programs. So first and foremost, you must be studying or have graduated from an EMBA or MBA degree. Or you must be a faculty member of a school or institution providing an E/MBA program.

We welcome both individual and team submissions. We know most of the magic doesn't happen on the back of one individual, and teamwork presents unique challenges. So if you're part of a group, gather your teammates and submit your entry.

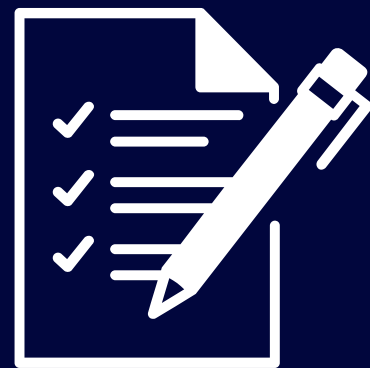
There are some minor nuances to each category, particularly pertaining to the cut-off dates. The nomination can come from someone other than the nominee as long as you have the required documents.



# MBAUS AWARDS 2023

## Key dates

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**15th June**

Open for entries



**7th September**

Entries close



**15th September**

Finalists Announced



**15th - 30th Sep**

Judging



**26th October**

Ticketed Awards



# MOST OUTSTANDING MBA GRADUATE

The Most Outstanding MBA Graduate award is the pinnacle of recognition for recent MBA graduates who have demonstrated excellence in every aspect of their academic, professional, and personal lives.

This award acknowledges individuals who have not only excelled academically, but also made a meaningful impact in their professional fields, and have been actively involved in extracurricular activities.

### JUDGES WILL BE LOOKING FOR:

- **Academic excellence:** judges assess the nominees academic performance.
- **Professional growth and achievements:** the award acknowledges graduates who have demonstrated notable achievements during their studies.
- **Leadership and impact:** evaluating their leadership qualities, including ability to inspire others, extracurricular activities and impact on the MBA community.
- **Potential for future success:** graduates with a high potential for making a significant impact on their careers. The judges will consider their career aspirations, leadership potential, innovative thinking and ability to apply MBA knowledge to real-world challenges.
- **Recommendations:** can be from your business exec or senior leader. This is an optional inclusion.

# COMMUNITY IMPACT

This award celebrates individuals or teams who have made significant contributions to their communities through projects, initiatives, or social endeavours, showcasing the transformative power of business for social good.

The Community Impact Award acknowledges MBA graduates, alumni, or students who have demonstrated a deep commitment to creating positive change and making a lasting impact on their communities.

### JUDGES WILL BE LOOKING FOR:

- **Project impact and scalability:** initiatives that have had a tangible and measurable impact on the community. Judging the scope and magnitude.
- **Sustainability and long-term benefits:** the project's potential to create sustainable, long-term benefits for the community.
- **Social equity and inclusion:** projects that promote social equity, inclusivity, and empower marginalised populations.
- **Leadership and inspiration:** evaluating the individual or team's leadership qualities. Considers the ability to inspire, mobilise and inspire a culture of social responsibility.
- **Demonstrated use of knowledge:** The nominee's ability to apply MBA knowledge to real-world challenges.



# MBA INNOVATION AWARD

The MBA Innovation Award recognises exceptional creativity, ingenuity, and forward-thinking in developing innovative solutions, strategies, or practices in the business world.

This award highlights individuals who have demonstrated an ability to challenge the status quo and push the boundaries of conventional thinking. These initiatives could span various business aspects, such as product or service development, process improvement, organizational strategies, technological advancements and marketing approaches.

### JUDGES WILL BE LOOKING FOR:

- **Originality and creativity:** innovations that demonstrate fresh and creative thinking, introducing new concepts or approaches to address existing challenges.
- **Impact and results:** the measurable impact and tangible outcomes achieved through the implementation of the innovation.
- **Scalability and transferability:** potential for the innovation to be applied across industries, organisations, or geographical locations is considered.
- **Collaboration and teamwork:** the collaborative efforts to develop and implement the innovation. Evaluating the ability to work effectively in teams, forge partnerships or engage stakeholders.
- **Demonstrated use of knowledge:** The nominee's ability to apply MBA knowledge to real-world challenges

# MBA ENTREPRENEURSHIP

The MBA Entrepreneurship Award recognises MBA students or graduates who have successfully created and launched their own entrepreneurial ventures with the support and guidance of their MBA program.

It acknowledges the significant impact these individuals and teams have made on the entrepreneurial ecosystem, showcasing their ability to identify opportunities, take calculated risks, and create sustainable businesses.

## JUDGES WILL BE LOOKING FOR:

- **Venture success and growth:** entrepreneurs who have demonstrated exceptional achievements in building their ventures.
- **Differentiation:** the uniqueness and creativity of the entrepreneurial idea or business model. Emphasizing the ability to differentiate from competitors.
- **Entrepreneurial leadership:** individual leadership skills, including the ability to inspire and motivate team members, navigate challenges, and adapt to change.
- **Scalability and longevity:** the potential for the venture's growth and expansion and its ability to achieve long-term sustainability.
- **Demonstrated use of knowledge:** The nominee's ability to apply MBA knowledge to real-world challenges.

# MOST INSPIRATIONAL MBA LECTURER

This award aims to honor educators who have demonstrated exceptional passion, dedication, and the ability to inspire and motivate MBA students in their academic journey.

The award celebrates educators who go above and beyond their instructional responsibilities, creating a transformative learning experience for their students. These faculty have the extraordinary ability to ignite curiosity, foster critical thinking, and instill a love for learning that extends beyond the classroom.

## JUDGES WILL BE LOOKING FOR:

- **Passion and enthusiasm:** demonstrate genuine enthusiasm and a deep passion for their subject matter.
- **Teaching excellence:** teaching methods, pedagogical approach, and ability to deliver complex concepts effectively.
- **Engagement and support:** faculty who actively engage with students, promote active learning, and create a supportive environment.
- **Inspirational impact:** the ability to inspire and motivate students beyond academic achievements. The influence on students' growth, leadership development and career aspirations.
- **Feedback and testimonials:** Judges will take into account student feedback to gauge the lecturer's impact on the student experience.

# BUSINESS EXCELLENCE AND LEADERSHIP



This award recognizes exceptional individuals who have demonstrated outstanding leadership, strategic thinking, and a track record of driving business excellence within their organizations.

The award celebrates executives, entrepreneurs, or business leaders who have exemplified exceptional leadership qualities and have made significant contributions to their organizations' success. These individuals have demonstrated the ability to navigate complex business landscapes, inspire teams, drive innovation, and achieve outstanding results.

### JUDGES WILL BE LOOKING FOR:

- **Vision and strategy:** demonstrated a clear and compelling vision for their organisation's future and developed effective strategies to achieve their goals.
- **Business performance:** the leader's impact on the organisation's financial performance. Such as revenue, growth, market share etc.
- **Innovation and adaptability:** leaders who have fostered a culture of innovation, encouraged creativity, and embraced change within their organisations.
- **Ethical and responsible leadership:** demonstrated strong ethical principles, integrity, and a commitment to CSR.
- **Industry impact and reputation:** the leader's influence and impact within their industry or sector. Factors such as thought leadership, industry recognition, contributions to best practice or influence on shaping industry trends.



Please head to our website or click the button above.

Once you're on the page you'll see the list of all the award categories open for entries.

At the top and bottom of the page you'll find the button "Enter Here". This will take you to the entry screen.

You'll need the following information for your nomination

### Required

- Nominator information
- Award nominee information
- Letter of nomination
- Copy of transcript

### Optional

- Letter of recommendation
- Project/assignment details
- Other supporting material

# Top TIPS FOR YOUR ENTRY

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## Unique or different

Emphasise the innovative and unique aspects of you and your work. Judges often look for originality and creativity in the presented projects or approaches. Articulate how you stand out from the field.

## Highlight impact

It is crucial to clearly demonstrate the impact and results of your work or initiatives. This could include results, success stories or other measurable outcomes that showcase the impact you've made.

## Support

Whether it's a recommendation, endorsement, or other supporting documents, providing this information is a great way to strengthen your entry.

# The JUDGING PROCESS

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To provide a fair and independent process, judges all have access to the same submission information for their respective category.

Assessments are conducted independently via a secure platform based on the criteria outlined in the entry details for each category.

Our judges also sign an NDA to keep entrant information confidential.

## CONFLICTS OF INTEREST

- A judge cannot participate or influence a category should they or their organisation be connected personally or professionally with one of the nominees



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